



Go Global

# What is Go Global?

**Are you looking to export and not sure how to communicate with customers or partners? Worried about translation costs? Afraid of getting it wrong?**

Whether you're just starting out as an exporter, or are already experienced, Cintra's Go Global packages offer a cost-effective translation solution that overcomes language barriers, helping you communicate quickly, expertly and reliably with your overseas customers.

People like to buy from companies they know and trust – so you need to be talking to them in their own language. Our interpreting, translation and localisation services, provided by expert linguists, make it easier for your business to grow – and Go Global!

If you're new to exporting, our Go Global Starter Pack is right for you – a package of all you'll need in one language to get started, and then a 10% discount on everything else you buy from us in year 1. If you're already exporting or have other language needs you'll need our [Go Global Advanced](#) – [see over the page](#).

## Go Global Starter Pack

'How much will it cost?' and 'Where do I start?' are the two main questions our customers ask us when they're new to exporting and translation.

That's why we've developed this package, to take the concerns away – a set of key items you'll need to get started, for a fixed price per language, plus a 10% discount on everything else you buy from us (excluding travel costs) in your first year with us.

**Our starter pack has everything you'll need to get your company off to an international flying start, with our team of experts supporting you along the way.**

If the package doesn't meet all your requirements, or you need some items but not others, talk to us – our clients say our friendly, flexible service quality is one of our key strengths.

### Go Global Starter Pack

- ⌘ One fact sheet / leaflet text (max 900 words)
- ⌘ One promotional poster
- ⌘ Introductory e-mail text (max 300 words)
- ⌘ Standard response e-mail text (max 200 words)
- ⌘ Up to 4 business cards
- ⌘ One home page text for your website (max 500 words)
- ⌘ One 'about us' text for your website (max 500 words)
- ⌘ One product page text for your website (max 500 words)
- ⌘ Cultural checklist of the business dos and don'ts for your chosen country
- ⌘ £395 (+VAT) per language – then 10% discount on all services (excl travel costs) in year one

Contact Anthony Gray:

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or visit [www.cintra.org.uk](http://www.cintra.org.uk)

**Cintra**  
Language services you can trust



Go Global

# Go Global Advanced

If you're already exporting or have other language needs, our Go Global Advanced would be right for you.

This is a flexible option – we'll discuss your needs and create the right package for you. The items below are just examples – we can provide any kind of document translation and interpreting to suit your requirements.

As long as your first order meets the minimum charge of **£395+VAT**, you'll get the benefit of our **10% discount** on everything else you buy from us in your first year – we can support you through all your language needs as you grow your international business.

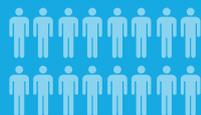
## Go Global Advanced could include

- ↳ Marketing and promotional literature
- ↳ Legal documents and contracts
- ↳ Exporting documents
- ↳ Technical manuals and product brochures
- ↳ Health and safety literature
- ↳ Full website translation and localisation
- ↳ Face to face interpreter(s) for a sales visit
- ↳ Telephone interpreter(s) for initial discussions or finalising details

# 10 good reasons to work with Cintra Translation



We support you every step of the way – from day one to looking like a 'local' in your overseas markets



We have over 1000 expert translators and interpreters in specialist fields

We've worked with businesses for nearly **20 YEARS** and they say our service quality is exceptional!



Good translation will help you build your brand and markets overseas



We take the 'language barrier' fear out of trading overseas



'Google translate' or Joachim from accounts are not (usually) the answer!

We support over **100**  languages

If we don't have yours, we'll source it for you

People the world over like to buy where they trust – we make your language sound home-grown



Our prices are competitive and our value is terrific!



**24 Hrs:**  
The time it takes to turnaround a translation of 1500 words and under

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