

# B2B

# THE CAMBRIDGE EXHIBITION

## Thursday 20th September 2018

Cambridge Quay Mill Hotel and Spa, Church Road, Stow-cum-Quy, Cambridge CB25 9AF

[www.cambridgeb2b.co.uk](http://www.cambridgeb2b.co.uk)



## SPONSORSHIP PACK 2018

SPONSORED BY

**CAMBRIDGE  
NEWS & MEDIA**  
EST. 1888  
[www.cambridge-news.co.uk](http://www.cambridge-news.co.uk)



## ASSOCIATE SPONSOR

- ✓ A **3x2m** exhibition space in a prime location close to the exhibition entrance
- ✓ Your **logo** and link to your **website** on dedicated exhibition website **www.cambridge2b.co.uk**
- ✓ Your **logo** and link to your **website** on **www.cambridgeshirechamber.co.uk** events page
- ✓ Your logo on all **marketing material**, including promotional **flyers, booking forms, adverts, social media** and the **exhibition programme**
- ✓ Regular mentions on dedicated **social media** account as well as from **Cambridgeshire Chamber social media** accounts, reaching over **6,000 followers**
- ✓ Your **logo** on all adverts featured in **Cambridge News** and **CONNECTED Magazine** for up to 6 months
- ✓ Your logo on **event signage**, including **outdoor posters** and **banners**
- ✓ **Logo** inclusion on **Chamber e-newsletter**
- ✓ **Logo** inclusion on **Cambridge News e-shots**
- ✓ The opportunity to supply literature to be distributed to all **exhibitors** and **visitors**
- ✓ Opportunity to contribute to news stories about the event, featured in **Cambridge News, Chamber of Commerce** and other **local press outlets**
- ✓ **Free** insert into **CONNECTED** magazine mailing, distributed to **1,200 companies**.
- ✓ A banner advert in a member email sent to over **3,500 contacts** within member organisations to promote the event

**COST**  
**£1,200 + VAT**



## VISITOR BAG SPONSOR

- ✓ A **3x2m** exhibition space in a prime location close to the exhibition entrance.
- ✓ Your **logo** incorporate on the **visitor bags** given to attendees on arrival.
- ✓ The opportunity to have **literature** inside of the visitors bags.
- ✓ Acknowledgement of the sponsorship in the exhibitor directory
- ✓ Your **logo** and link to your **website** on dedicated exhibition website **www.cambridge2b.co.uk**
- ✓ Your **logo** and link to your **website** on **www.cambridgeshirechamber.co.uk** events page.
- ✓ Regular mentions on dedicated **social media** account as well as from **Cambridgeshire Chamber** social media accounts, reaching over **6,000 followers**
- ✓ Opportunity to contribute to news stories about the event, featured in **Cambridge News, Chamber of Commerce** and other **local press outlets**.
- ✓ A banner advert in a member email sent to over 3,500 contacts within member organisations to promote the event.

**COST**  
**£800 + VAT**



## REGISTRATION AREA SPONSOR

- ✓ A **3x2m** exhibition space in the registration area at the entrance
- ✓ The opportunity to have **literature** on the registration desk/inside visitor bags
- ✓ Acknowledgement of the sponsorship in the exhibitor directory
- ✓ Your **logo** and link to your **website** on dedicated exhibition website **www.cambridgeb2b.co.uk**
- ✓ Your logo and link to your website on **www.cambridgeshirechamber.co.uk** events page
- ✓ Regular mentions on dedicated **social media** account as well as from **Cambridgeshire Chamber social media** accounts, reaching over **6,000 followers**
- ✓ Your **logo** on advertisement in the **Cambridge News**
- ✓ Opportunity to contribute to news stories about the event, featured in **Cambridge News, Chamber of Commerce** and other **local press outlets**
- ✓ **A banner advert** in a member email sent to over **3,500 contacts** within member organisations to promote the event

**COST**  
**£550.00 + VAT**



## SEMINAR AND SPEED NETWORKING AREA SPONSOR

- ✓ A **3x2m** exhibition space in a prime location close to the exhibition entrance
- ✓ Up to **3** x pop up **banners** inside of the seminar room
- ✓ The opportunity to have **literature** in the seminar room.
- ✓ Your **logo** on the seminar room **signage** at the event.
- ✓ Acknowledgement of the sponsorship in the exhibitor directory.
- ✓ Your **logo** and link to your **website** on dedicated exhibition website **www.cambridgeb2b.co.uk**
- ✓ Your logo and link to your website on **www.cambridgeshirechamber.co.uk** events page
- ✓ Regular mentions on dedicated **social media** account as well as from **Cambridgeshire Chamber social media** accounts, reaching over **6,000 followers**
- ✓ Your **logo** on advertisement in the **Cambridge News**
- ✓ Opportunity to contribute to news stories about the event, featured in **Cambridge News, Chamber of Commerce** and other **local press outlets**
- ✓ **A banner advert** in a member email sent to over **3,500 contacts** within member organisations to promote the event

**COST**  
**£550.00 + VAT**



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To book a stand contact

Jenni Misseldine on **01223 209810** or email [j.misseldine@cambsccl.co.uk](mailto:j.misseldine@cambsccl.co.uk)

Tilly Macdonald on **01223 632232** or email [tilly.macdonald@cambridge-news.co.uk](mailto:tilly.macdonald@cambridge-news.co.uk)

[www.cambridgeshirechamber.co.uk](http://www.cambridgeshirechamber.co.uk)