



# East Cambs Business Boost

#ECBB2018



featuring headline speaker  
Olympic gold medallist  
Sally Gunnell OBE DL



**CORPORATE SPONSORSHIP OPPORTUNITIES**



East Cambridgeshire  
District Council



**CAMBRIDGESHIRE & PETERBOROUGH**  
COMBINED AUTHORITY



**East Cambridgeshire District Council, alongside Cambridgeshire Chambers of Commerce and the Cambridgeshire and Peterborough Combined Authority are proud to bring you the East Cambs Business Boost 2018 event - bringing together companies within Ely and the surrounding areas of Cambridge and Fenland.**

The event, held at Ely's new leisure complex The Hive, is aimed at small and medium sized businesses from across the East Cambridgeshire area. The event will include speakers focusing on these key points:  
activate - move - energise - perform.

**With Speakers:**

Sally Gunnell OBE DL, Olympic gold medallist

Ash Read from Buffer, the social media management platform

Richard Holmes from Westfield Health, experts in workplace welfare

Caroline Robinson from Sandler Training in Cambridge

**Also featuring:**

Chamber of Commerce speed networking session

Exhibition stands from local and national businesses

Apprenticeships Zone

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### **When and where:**

The event is taking place at The Hive, 15 Downham Rd, Cambridgeshire, Ely CB6 2SH on Friday November 23rd 2018.

Official opening of the event is at 9.15 am. The day concludes at 2.00 pm.

Expected audience is SMEs representing all business sectors and numbers will be in the region of 200+ people.

### **Sponsorship benefits:**

This is a unique opportunity for sponsors to promote their businesses to over 200 attendees on the day and thousands of local businesses across Ely and Cambridgeshire before and after the event through publicity. Sponsors will benefit by aligning their business with major brand speakers for maximum brand exposure.

The sponsorship package includes a range of benefits to increase sponsors' reach to the target audience up to, during and after the event.

The Diamond sponsorship package is also available for the first time this year and includes the opportunity to speak at the event to showcase your brand name, sponsoring keynote speaker, Olympic Gold medallist and businesswoman, Sally Gunnell, OBE, DL.

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## **Diamond Sponsorship Package - £2500**

**Exclusive sponsorship of Sally Gunnell's speaking appearance**

**Exclusive five minute speaking slot**

**Logo on main banners**

**2 x guaranteed speed networking places**

**Press release mentions**

**Logo and link on website, flyer and attendee name tags**

**Table space included 3m x 2m**

**Logo on pre-event email to business contacts across the region**

**Social media announcements before, during and after the event**

**Logo on screens at event**

**Acknowledgement and thanks from opening and closing speaker**

**Custom blog post about the event to use on your own website**

**Mention on feedback emails to attendees and exhibitors**

**Mention post-event blog post**

Prices are subject to VAT. For more information and to secure your sponsorship of East Cambs Business Boost 2018, please contact Helen Bosett at Cambridgeshire Chamber of Commerce email [h.bosett@cambscci.co.uk](mailto:h.bosett@cambscci.co.uk) or call 01733 370809

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## **Gold Sponsorship Package £1,000**

**Logo on main banners**

**2 x guaranteed speed networking places**

**Press release mentions**

**Logo and link on website, flyer and attendee name tags**

**Table space included 3m x 2m**

**Logo on pre-event email to business contacts across the region**

**Social media announcements before, during and after the event**

**Logo on screens at event**

**Acknowledgement and thanks from opening and closing speaker**

**Custom blog post to use on your own website**

**Mention on feedback emails to attendees and exhibitors**

**Mention on post-event blog post**

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## **Silver Sponsorship Package £500**

**2 x guaranteed speed networking places**

**Press release mentions**

**Logo and link on website**

**Table space included 3m x 2m**

**Logo on pre-event email to business contacts across the region**

**Social media announcements before, during and after the event**

**Logo on screens at event**

**Acknowledgement and thanks from opening and closing speaker**

**Custom blog post to use on your own website**

**Mention on feedback emails to attendees and exhibitors**

**Mention on post-event blog post**

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## **Buffet Sponsorship Package £500**

**Logo and link on website**

**Social media announcements before the event**

**Pull up banners in refreshments and buffet area (sponsor to provide own banners)**

**Logos on refreshment and buffet table**

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