REBECCA LIVERMORE

Living Sport
Marketing and Communications Manager

WHY ARE APPRENTICESHIPS SO IMPORTANT FOR YOUNG PEOPLE?

Apprenticeships provide such an important opportunity and alternative option for young people.

Young people are able to get real work experience alongside the education. It can be so difficult for young people to secure work and experience, and an apprenticeship gives them that head start.

HOW DO APPRENTICESHIPS BENEFIT EMPLOYERS?

As a charity in particular, apprenticeships are an invaluable tool to allow employers upskilling in areas that matter most. It is a highly effective route which enables us to recruit and train future talent, by addressing the skill shortages we have across our business.

WHAT IS YOUR EXPERIENCE WORKING WITH APPRENTICESHIPS?

I have worked with apprentices over the last few years, ranging from working with level 2 apprentices, to level 7. It has been brilliant working with a range of apprentices and supporting them to develop their skills and move through their apprenticeships into fantastic full time employment.

FROM AN EMPLOYERS POV, HOW EASY IS THE PROCESS OF HIRING AND TRAINING AND APPRENTICE?

It was very straight forward for us, and not dis-similar from the process of hiring any employee. We worked very closely with the apprenticeship team at Anglia Ruskin University, who guided me through a couple of steps to complete. We then went out to recruit and hire following our organisations process, ARU also helped advertise the role which increased applicants.

HOW DOES THE APPRENTICESHIP ROUTE DIFFER FROM THE MORE TRADITIONAL UNIVERSITY ROUTE?

It provides an alternative route to gain qualifications but without a lot of the pressures that come with the traditional university route. This includes removing a lot of the financial pressures, alongside sometimes having to move away from home and navigating new challenges involved in that.

They also differ, as the apprentices are able to gain hands on skills and experience that can't always been achieved at University.

WHAT ARE SOME BENEFITS TO STUDENTS UNDERTAKING AN APPRENTICESHIP?

One of the biggest benefits I can see is the experience they are gaining of being in the workplace and learning hands of skills that will support them throughout their career. I also think a huge benefit is that in the main, the apprenticeships can be completed, and qualifications be gained without the individual having to take on huge expenses or student loans.





"Apprenticeships are perfect for anyone wanting to gain experience, upskill or change career, because they offer the chance to earn a wage whilst they work and study, they can really work for anyone."