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Level 6 Digital Marketing Degree at Living Sport.



WHY DID YOU DO AN APPRENTICESHIP?

I chose to study an Apprenticeship because of the merge of practicality and theory. The academic side provides in-depth knowledge while the hands-on experience allows to develop vocational skills which was a perfect solution for me. Another reason why I chose an Apprenticeship was due to the deducted financial burdens as with an Apprenticeships the education is fully sponsored while simultaneously, you're rewarded with a generous wage.

WHAT LEVEL APPRENTICESHIP ARE YOU STUDYING?

I am studying towards a level 6 Digital Marketing Degree at Living Sport.

HOW HAS STUDYING AN APPRENTICESHIP PREPARED YOU FOR THE WORLD OF WORK?

Studying for an Apprenticeship prepared me for the world of work as it introduced me to workplace etiquette, professionalism and how culture may differ in each working sector especially when working for a charity such as Living Sport. I think by studying an Apprenticeship I will be able conquer unexpected workplace challenges which may extend my learning curve allowing me to anticipate future encounters. This may have not been the case if I didn't take an Apprenticeship.

DID YOU ENJOY YOUR APPRENTICESHIP?

I very much enjoy my Apprenticeship, mainly because of the setting I get to do this in. As a Digital Marketing Degree Apprentice at an independent charity such as Living Sport, I get to learn and explore many sections of an organisation allowing for progress.

HOW WAS THE PROCESS OF APPLYING/ STARTING AN APPRENTICESHIP?

The process of applying was quite easy and exciting as I had to go through two interviews as through any employment and complete two tasks to demonstrate my creativity and ability to create content. This gave me a glimpse of the work that I may be doing everyday which I was positively right about.



LIVING SPORT

**Digital Marketing
Degree Apprentice**

