



# HELPING OUR REGION THRIVE

**Thursday 13 June 10.00am – 3.00pm**

concluding with a drinks reception finishing at 5.00pm

**KingsGate Conference Centre, Peterborough**

Cambridgeshire Chambers of Commerce represents businesses across all sectors and sizes. We are recognised for bringing these businesses together, alongside the education sector, and local and national government.

We connect, inform, and promote. We champion inclusive and sustainable growth.

CambsB2B is our flagship series of events, running in both the North and South of our region.

CambsB2B North is our annual event and exhibition to bring our community across north Cambridgeshire, Peterborough and Stamford, together, under one roof to:

- enable businesses to reach new audiences
- catalyse trading opportunities
- share experiences and inspire success
- discuss local, regional, and national issues
- galvanise the economic community.

During this one-day event, we provide a B2B exhibition hall, the opportunity to hear from leading industry speakers, our legendary speed networking and more.

In addition to the core programme, in 2024 we will celebrate 'Pride in Place', a story of regeneration and the organisations who are at the heart of progress in the region.

If your business wants to connect with other businesses, educators, and supportive agencies across the region, then these are the dedicated events for you.

**#CambsB2B**



# Sponsorship Packages

Please find below a list of sponsorship opportunities with details of the benefits that each level will receive.

Depending on your requirements, you can choose one package or multiple options. For example you may wish to be a Silver sponsor and support our charity area; or you may wish to take the lanyard sponsorship and a 2m x 2m stand.

To explore preferential rates to participate at both CambsB2B North and South in 2024, please contact the team (details overleaf).

Price	Expo space	Branding	Social media (min)	Blog	Interview	PR	Logo and profile on website	Connected magazine
<b>Gold £4,000</b>	3m x 2m (prime)	✓✓✓	✓✓✓	✓	✓	Quote	Logo and profile	Page advert and page advertorial (across two editions)
<b>Silver £2,500</b>	2m x 2m	✓✓	✓✓	✓		Mention	Logo	Advert or advertorial (one edition)
<b>Bronze £1,250</b>	2m x 2m		✓			Mention	Logo	Half page advert or advertorial (one edition)
Lanyard £2,000	2m x 2m	✓ (lanyard)	✓				Logo	
Signage £1,500	2m x 2m	✓ (signage)	✓				Logo	
Drinks reception £1,500		x (drinks reception area)	✓				Logo	
Tote bag £1,500		✓	✓				Logo	
Electric car £1,000		✓ (vehicle)	✓				Logo	
Programme £1,000		✓ (programme)	✓				Logo	
Food vendor £1,000		Food area	✓				Logo	
Speed networking £500 per session (2)		✓ (speed networking)	✓				Logo	
Exhibition stand £400	2m x 2m		✓				Logo	
Early Bird Exhibition stand £350	2m x 2m		✓				Logo	
Power at stand £50	Included in Gold Sponsorship							

**EARLY BIRD Expires 29.3.24**



# Booking Form

Please complete the form below and select your chosen package(s). All packages will be sold on a first come, first served basis. If your first choice is not available, the events team will recommend another package. Please direct all queries to [events@cambscci.co.uk](mailto:events@cambscci.co.uk)

Company name	
Contact name	
Company name as you would like it displayed	
Telephone number	
Email address	
Website	
Nature of business	
X	
LinkedIn	

All prices plus VAT	Tick the level that applies	
Gold £4,000	<input type="checkbox"/>	<input type="checkbox"/>
Silver £2,500	<input type="checkbox"/>	<input type="checkbox"/>
Bronze £1,250	<input type="checkbox"/>	<input type="checkbox"/>
Lanyard £2,000	<input type="checkbox"/>	<input type="checkbox"/>
Signage £1,500	<input type="checkbox"/>	<input type="checkbox"/>
Drinks reception £1,500	<input type="checkbox"/>	<input type="checkbox"/>
Tote bag £1,500	<input type="checkbox"/>	<input type="checkbox"/>
Refreshments £1,000	<input type="checkbox"/>	<input type="checkbox"/>
Electric car £1,000	<input type="checkbox"/>	<input type="checkbox"/>
Programme £1,000	<input type="checkbox"/>	<input type="checkbox"/>
Food vendor £1,000	<input type="checkbox"/>	<input type="checkbox"/>
Speed networking - 2 Sessions £1,000	<input type="checkbox"/>	<input type="checkbox"/>
Speed networking - 1 Session £500	<input type="checkbox"/>	<input type="checkbox"/>
Exhibition stand £400	<input type="checkbox"/>	<input type="checkbox"/>
Exhibition stand early bird (expires 29.3.24) £350	<input type="checkbox"/>	<input type="checkbox"/>
Power at stand £50	<input type="checkbox"/>	<input type="checkbox"/>

Once your booking form has been received, the events team will send you a link to pay by card. If you are unable to do this, they will send you an invoice.

Your space will be held for up to 14 days for payment to be made.

Your stand/sponsorship is not confirmed until full payment has been received.

Please email your completed booking form to [events@cambscci.co.uk](mailto:events@cambscci.co.uk)

Phone: **01223 237414**

All exhibitors must send valid public liability insurance when sending their booking form.

**Members of Cambridgeshire Chambers of Commerce will receive 10% off all stand booking prices.**

<b>TOTAL (plus VAT)</b>	
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## ACCEPTED AND AGREED TO:

Signature		Date
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