

Peterborough Top 100 Awards

Celebrating the people shaping Peterborough's present and future

The Peterborough Top 100 Awards recognise individuals whose passion, commitment and achievements have made a significant impact across business, civic leadership, innovation, and community.

These will be awarded at our **Centenary Dinner**:

Date: Thursday 24 September 2026

Venue: Peterborough Cathedral

Award Categories

Sponsoring an award gives your brand exclusive association with that category, highlighting your commitment to celebrating excellence.

Categories

- **Business Leader** - Outstanding leadership and contribution to business success in Peterborough.
- **Civic Leader** - Exceptional leadership and commitment to civic life and public service.
- **Rising Star** - Emerging individual whose talent, ambition and impact mark them as one to watch.
- **Innovator** - Trailblazer introducing new ideas, approaches or solutions that drive progress.
- **Talent Champion** - Championing skills, development and opportunities for people to reach their potential.
- **Environmental Impact Champion** - Meaningful contributions to sustainability, environmental improvement or climate action.
- **Global Growth Champion** - Supporting Peterborough's growth and profile nationally or internationally.

- **Workplace Champion** - Creating inclusive, positive, supportive workplace cultures.
 - **Community Impact** - Dedication and actions that make a lasting difference to local communities.
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Sponsor an Award

£3,000 (plus VAT) per award

Summary

Align your brand with excellence in Peterborough by sponsoring a category at the Top 100 Awards. Receive high visibility before, during and after the event, and position your organisation as a champion of local talent and achievement.

Key benefits

- Your brand associated exclusively with the chosen award category
 - Logo featured on award promotional materials (online and printed)
 - Name of organisation featured on the sponsored award
 - Logo included on the Chamber website award page
 - LinkedIn announcement highlighting your sponsorship
 - Acknowledged in a press release ahead of the event
 - Logo featured in the event brochure
 - Verbal recognition during the awards ceremony
 - Opportunity to present the award to the winners
 - Inclusion in post-event coverage and Chamber connected promotion/write-up
 - Association with innovation, leadership and community excellence
 - 2 x tickets to attend the Centenary Dinner
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Event Sponsorship Opportunities

Headline Sponsor

£12,000 (plus VAT)

Summary

Your brand positioned as the headline sponsor of the Peterborough Top 100 Awards, gaining maximum exposure and alignment with the event overall.

Key benefits

- Branding across all event marketing and promotional materials
 - Logo featured on website, promotional graphics, event brochure and screens
 - LinkedIn announcement with logo, profile, and account tagged
 - Verbal recognition throughout the event
 - Opportunity to deliver a 5-minute speech to open the Centenary Dinner
 - Banners prominently placed at the event
 - Inclusion in press coverage
 - Full page advert/editorial in Chamber connected magazine
 - Event brochure feature
 - Table of 10 at the Centenary Dinner
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Table Sponsor

£5,000 (plus VAT)

Summary

Showcase your business to attendees by sponsoring the tables at the event.

Key benefits

- Branding on all tables, including flyers, organisation magazines, promotional collateral
- Logo included in event brochure
- Opportunity to showcase your brand to key business leaders
- Logo featured on website, promotional graphics, event brochure and screens
- LinkedIn announcement with logo, profile, and account tagged
- Verbal recognition at the event
- Logo included in Chamber connected magazine feature
- 2 x tickets to attend the Centenary Dinner

Drinks Reception Sponsor

£7,500 (plus VAT)

Summary

Position your brand at the centre of arrival networking with attendees.

Key benefits

- Branding across drinks reception area
- Verbal recognition during the drinks reception
- Opportunity to welcome attendees during the drinks reception
- Logo featured on website, promotional graphics, event brochure and screens
- LinkedIn announcement with logo, profile, and account tagged
- Inclusion in press coverage
- Full page advert/editorial in Chamber connected magazine
- Event brochure feature
- 8 x tickets to the Centenary Dinner

Event Brochure Sponsor

£3,000 + VAT

Summary

Ensure your brand features in the key takeaway from the awards.

Key benefits

- Logo on the front page of the event brochure
- Full page feature in the event brochure
- Opportunity to showcase your brand to key business leaders
- Logo featured on website, promotional graphics and screens
- LinkedIn announcement with logo, profile, and account tagged
- Verbal recognition at the event
- Logo included in Chamber connected magazine feature
- 2 x tickets to attend the Centenary Dinner