



CambsB2B South | 12 November 2026 | The Welding Institute, Granta Park

Put your brand at the heart of CambsB2B South – the region's leading business-to-business exhibition, bringing together businesses from across Cambridgeshire and the wider region for a day of networking, learning and collaboration.

Our sponsorship packages are designed to give your business meaningful visibility before, during and after the event, while creating opportunities to connect directly with hundreds of businesses and decision-makers.

Drinks Reception Sponsor

£2,000 + VAT

Exclusive sponsorship opportunity

Be the brand behind the conversations that matter.

Associate your business with one of the most sociable elements of CambsB2B. The drinks reception gives attendees and exhibitors the opportunity to relax, build relationships and continue conversations made throughout the exhibition, creating a natural setting for your brand to shine.

Your sponsorship includes:

- Exclusive sponsorship of the CambsB2B drinks reception.
- Recognition as the official Drinks Reception Sponsor across selected event marketing communications.
- Your company logo and website link on the CambsB2B event webpage.
- Acknowledgement by the event host during the drinks reception.
- Opportunity to give a 5-minute speech during the drinks reception.
- Opportunity to display branded materials within the drinks reception area.
- Acknowledgement in relevant pre and post-event communications.
- Half-page advert or editorial in the winter edition of the Chamber connected magazine.

- Thanked in official CambsB2B opening speech.
- Thanked throughout the day in announcements at the event.
- Logo included in event brochure, provided to every attendee.