



CambsB2B South | 12 November 2026 | The Welding Institute, Granta Park

Put your brand at the heart of CambsB2B South – the region's leading business-to-business exhibition, bringing together businesses from across Cambridgeshire and the wider region for a day of networking, learning and collaboration.

Our sponsorship packages are designed to give your business meaningful visibility before, during and after the event, while creating opportunities to connect directly with hundreds of businesses and decision-makers.

Event Brochure Sponsor

£4,000 + VAT

Exclusive sponsorship opportunity

Make your brand part of every attendee's event experience.

Position your business at the heart of CambsB2B by sponsoring the official event brochure. Distributed to attendees and exhibitors, the brochure provides a valuable opportunity to showcase your brand alongside the event information businesses use throughout the day.

Your sponsorship includes:

- Exclusive sponsorship of the official CambsB2B event brochure.
- Prominent company logo placement on the brochure cover.
- A full-page advertisement within the brochure.
- Recognition as the official Brochure Sponsor across selected event marketing communications.
- Your company logo and website link on the CambsB2B event webpage.
- Acknowledgement in relevant pre-event and post-event communications.
- Full page advert or editorial in the Winter edition of the Chamber connected magazine.

- Thanked in official CambsB2B opening speech.
- Thanked throughout the day in announcements at the event.
- 2m x 2m exhibition stand.