

CambsB2B South Sponsorship Packages

12 November 2026 | The Welding Institute, Granta Park

Put your brand at the heart of CambsB2B South – the region’s leading business-to-business exhibition, bringing together businesses from across Cambridgeshire and the wider region for a day of networking, learning and collaboration.

Our sponsorship packages are designed to give your business meaningful visibility before, during and after the event, while creating opportunities to connect directly with hundreds of businesses and decision-makers.

GOLD SPONSOR

£6,000 + VAT

Our most comprehensive sponsorship package, designed for businesses looking for high-profile visibility and a strong presence throughout CambsB2B South.

Your benefits

Premium event presence

- Premium 3m x 2m exhibition stand in a high-traffic location.
- Company profile featured on the CambsB2B South page of our website.
- Logo featured prominently on the CambsB2B South page of our website.
- Logo featured on event marketing and promotional materials.
- Recognition as a Gold Sponsor in event communications.
- Prominent logo in the event brochure provided to every delegate.
- Sponsor recognition during speeches and announcements during the event.
- Full page advert/editorial in the winter edition of the Chamber connected magazine.
- Speaking/presentation opportunity at a Chamber networking event, including locations in Cambridge, Ely, Peterborough, Stamford and Huntingdon.
- Dedicated sponsor feature across Chamber social media channels.

- Inclusion in pre-event sponsor communications.
 - Photo during the event with CEO, Cambridgeshire Chamber of Commerce, and event VIPs.
 - Post-event social media recognition.
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SILVER SPONSOR

£3,000 + VAT

A strong sponsorship package for businesses looking to raise their profile, connect with new customers and be part of one of the region's key business events.

Your benefits

Event presence

- 2m x 2m exhibition stand.
 - Logo featured prominently on the CambsB2B South page of our website.
 - Logo featured on selected event marketing materials.
 - Recognition as a Silver Sponsor in event communications.
 - Dedicated sponsor feature across Chamber social media channels.
 - Inclusion in pre-event sponsor communications.
 - Prominent logo in the event brochure provided to every delegate.
 - Half-page advert in connected, the Chamber quarterly magazine.
 - Photo during the event with CEO, Cambridgeshire Chamber of Commerce, and selected event VIPs.
 - Post-event social media recognition.
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BRONZE SPONSOR

£1,500 + VAT

An accessible sponsorship package for businesses looking to increase their visibility and build connections at CambsB2B South.

Your benefits

Event presence

- 2m x 2m exhibition stand
- Logo featured on the CambsB2B South page of our website
- Logo included on selected event marketing materials
- Recognition as a Bronze Sponsor in event communications
- Sponsor recognition across Chamber social media channels
- Inclusion in selected pre-event sponsor communications
- Company profile and link on the CambsB2B South page of our website
- Logo featured in the winter edition of the Chamber connected magazine
- Logo in the event brochure provided to every delegate.